

# Debunking the Cloud.

Cloud technology is a topic that is always being talked about. However, due to its complexity, there seems to be many myths told.

Take a look at our cloud infographic that debunks the myths...

## What is cloud?



The cloud is a way of storing your data virtually (and has nothing to do with those fluffy things in the sky!).



Simply put, the cloud is the Internet — more specifically, it's all the things you can access remotely over the Internet. The beauty of storing everything online is that it's easy to access. Any device, anywhere with connectivity.

### Myth

### Fact

The cloud is difficult for companies to use and understand.



Preconfigured and automated, our cloud solution they control that is affordable, simple, scalable and secure.

Virtual machines can be spun up with a few clicks and requirements managed via an easy-to-use dashboard. From simple functions to the most complex, you can achieve your cloud ambition.

The cloud is only 'one-size-fits-all'.



Scalability and options are what makes the cloud so great!

Seamlessly scale up or down in seconds to suit your changing needs. No matter what, there's a cloud option for you, and tailored to you.

Data stored in the cloud isn't secure.



Information in the cloud is more secure.

With enterprise grade security built-in and housed in our ultra-secure UK based data centre guarantees 100% data sovereignty.

The cloud is expensive.



The cost of being in the cloud is up to you!

Pricing is transparent and predictable with no unexpected charges. Select what you want and pay just for what you consume.

The cloud is unreliable.



With high-performing servers, you can rest easy knowing your data will always be secure and you'll always have a back-up.

Our cloud platform is built on the latest enterprise technology and provides your business with the highest standards of performance, automation, and networking.

Get in touch with our team at Let's Talk today to achieve your cloud ambition.

